

EARLY CHILDHOOD TEACHERS' ASSOCIATION

2008

SPONSORSHIP OPPORTUNITIES

(including Trade Displays at the Conference)



2008 Sponsorship and Trade Enquiries:

ECTA
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Phone: (07) 3358 2336
Fax: (07) 3358 5881
Email: info@ecta.org.au
Web: www.ecta.org.au

Why Become an ECTA Sponsor or Trade Exhibitor?

The Early Childhood Teachers' Association (ECTA) can provide you with access to:

- State, Private and Independent School Teachers
- Community Kindergarten and Pre-school Professionals
- Childcare Professionals
- Family Day Care Professionals
- Outside School Hours Care Professionals
- University and TAFE Early Childhood Professionals
- Early Childhood Education Students
- Community Members involved with Early Childhood Services (health, education and welfare)

If these people are your target audience, we would like the opportunity to talk with you about forming a business relationship in 2008.

ECTA is the Association for early childhood professionals in Queensland. Established in 1973, it continues to grow a network of members in cities and rural and remote areas of the State – membership is currently at 600, with over 500 delegates attending the Annual Conference.

What Can ECTA Offer You?

- The opportunity to launch or sell a new or existing product or service to early childhood professionals all over Queensland.
- The opportunity to access new markets.
- The opportunity to increase your visibility to early childhood professionals and demonstrate a level of commitment and support to this target market.

A Sponsorship/Trade Opportunity to Fit Every Budget

All prices are GST Inclusive

COST	CATEGORY (Sponsorship)
\$2,200	Platinum
\$880	Supporting
\$330	2008 Conference Luncheon
\$220	2008 Conference Wine & Cheese Session
COST	CATEGORY (Trade Exhibits)
\$350	2008 Conference Large Exhibit Space
\$280	2008 Conference Medium Exhibit Space
\$110	2008 Conference Satchel Insert

(all prices are GST inclusive)

Sponsorship Categories & Benefits

For all sponsorship levels please nominate early!

In order to obtain the full benefits outlined below, your signed and completed Sponsorship Acceptance form must be returned to ECTA by **Monday 28 January 2008**.

Platinum Sponsor - \$2,200 (incl GST)

As a Platinum Sponsor of ECTA in 2008 your company is showing its commitment to, and support, of early childhood services in Queensland. The Platinum Sponsors will receive valuable exposure and recognition via ECTA throughout 2008 as detailed below:

- Industry exclusivity at this sponsorship level.
- Your company logo, with a link to your website, on the home page of the ECTA website for the period May 2008 through to May 2009.
- A half-page editorial comment, company profile, or advertisement in three editions of ECTA's Journal in 2008-2009 (*advertisements to be art-work ready*).
- A sponsor-supplied insert (*one A4 page*) in two editions of ECTA's Journal in 2008-2009.
- Two complimentary 2008 Conference registrations, including invitation to Wine & Cheese.
- A 2008 Conference delegate list showing name, workplace location and email if supplied (*subject to the Conference Privacy Policy*).
- Your company logo prominent on the 2008 Conference Program/Registration brochure (*3,500 copies*) (*subject to meeting the printing deadline*).
- Complimentary first-choice large exhibit space at the 2008 ECTA Conference (*please see page 6 for full details on trade exhibits*).
- Company spokesperson to address 2008 Conference delegates for 5 minutes at the Opening.
- Your company-supplied promotional brochure or product in each delegate's satchel at the 2008 Conference.
- Your company logo on the 2008 Conference delegates' name tags.
- One sponsor-supplied, free-standing banner in the 2008 Conference plenary area.
- Acknowledgment on Welcome PowerPoint slide.
- Your signage on display at one Masterclass at the 2008 Conference.
- The opportunity to donate and present a prize at the 2008 Conference (*to be drawn during the closing Wine and Cheese function*).
- Verbal acknowledgment throughout the 2008 State Conference.

This is a unique opportunity for your company to showcase itself and gain a high profile within a range of early childhood services as a Platinum Sponsor of ECTA. Your organisation will be recognised throughout the year on all our correspondence.

Supporting Sponsor - \$880 (incl GST)

As a Supporting Sponsor of ECTA in 2008 your company is showing its commitment to, and support of, early childhood services in Queensland. The Supporting Sponsors will receive valuable exposure and recognition via ECTA throughout 2008 as detailed below:

- Your company logo, with a link to your website, on the conference page of the ECTA website for the period May 2008 through to May 2009.
- A sponsor-supplied insert (*one A4 page*) in one edition of ECTA's Journal in 2008-2009.
- Your company logo, and acknowledgment of sponsorship level, on the 2008 Conference Program/Registration brochure (*3,500 copies*) (*subject to meeting the printing deadline*).
- A 2008 Conference delegate list showing name and workplace location (*subject to the Conference privacy policy*).
- Your company-supplied promotional brochure or product in each delegate's satchel at the 2008 Conference.
- Complimentary first-choice medium exhibit space at the 2008 ECTA Conference (*please see page 6 for full details on trade exhibits*).
- The opportunity to donate a prize for the 2008 Conference (*to be drawn during the closing Wine and Cheese function*).
- Acknowledgment on Welcome PowerPoint slide.
- Verbal acknowledgment throughout the 2008 State Conference.

2008 Conference Luncheon Sponsor - \$330 (incl GST)

The 2008 Conference, to be held on Saturday, 28 June, at John Paul College, will see over 500 early childhood professionals come together in the one location! Lunch will be served in the trade exhibition area to encourage delegates and exhibitors to interact in a friendly, relaxed environment. As the 2008 Conference Luncheon Sponsor you will receive:

- Named as the Conference Luncheon Sponsor in the Program/Registration Form (*3,500 copies*) (*subject to meeting the printing deadline*).
- Sponsor-supplied, free-standing tent cards with your company name and logo on the service tables.
- The opportunity to provide theming in the lunch area (balloons, table pieces, flowers etc).
- Sponsor-supplied insert in the conference delegates' satchels.
- The opportunity for two company representatives to attend the luncheon and interact with delegates and presenters.
- The opportunity to donate a prize for the 2008 Conference (*to be drawn during the closing Wine and Cheese function*).

2008 Conference Wine and Cheese Session Sponsor - \$220 (incl GST)

The 2008 Conference, to be held on Saturday, 28 June, at John Paul College, will see over 500 early childhood professionals come together in the one location! Arrival tea/coffee and morning tea will be served around the trade exhibition area to encourage delegates and exhibitors to interact in a friendly, relaxed environment. As the 2008 Conference Wine & Cheese Sponsor you will receive:

- Naming as the Conference Wine & Cheese Sponsor in the Program/Registration Form (3,500 copies) (*subject to meeting the printing deadline*).
- Sponsor-supplied, free-standing tent cards with your company name and logo on the service tables.
- The opportunity to donate and present a prize at the 2008 Conference (*to be drawn during the closing Wine and Cheese function*).

2008 Conference Satchel Insert - \$110 (incl GST)

This option allows your business to insert a promotional flyer/catalogue/brochure or product (keyring, sticker, magnet etc etc) in the delegates satchels at the ECTA Conference on Saturday, 28 June – direct distribution to over 500 early childhood professionals. Inserting corporate literature is one of the few sure-ways of guaranteeing information on your business' product and/or service is placed in the hands of every delegate. The items must be marked **ECTA Conference** and delivered to 2/69 Crockford Street, Northgate (PO Box 213, Virginia Q 4014) **between Monday, 9 June and Friday, 13 June 2008**.

Please note the requirement is 600 copies/ products for your insert.

Donation of Prizes

Your business may choose to donate a prize/ prizes to the Association. Your company will be acknowledged upon drawing the prize, at the Wine and Cheese function.

Opportunity to Offer a Discount to ECTA Members on your Products/Services

Your business may choose to offer ECTA conference delegates a discount on your products/services. This may be done through an insert in delegates' satchels. Please contact the ECTA office for more details if this initiative is of interest to you.

2008 Conference Large Exhibit Space - \$350 (incl GST)

A limited number of *large* trade exhibit spaces will be available and will be allocated on a **first-in-first-served** basis and **at the discretion of ECTA** (eg for safety reasons). No space will be allocated until full payment is received. For only \$350 you will enjoy a 3m deep x 2m wide space to showcase your range of services and/or give away samples. All exhibit spaces will provide every opportunity for interaction between conference delegates and traders. Please complete the **Application to Trade Exhibit** form on page 9 providing full details.

- Up to 3 x 1.8 metre trestle tables (*table cloths/covers are not provided*).
- Two chairs.
- Power to the exhibit area (***if requested by the exhibitor***).
- Backing space to 2 metres and will vary between brick wall, wall panel, divider or window depending on the final floor plan for the exhibition (*to be advised*).
- A 2008 Conference delegate list showing name and workplace location (*subject to the Conference Privacy Policy*).
- Catering for one representative for the day (*no food is to be brought into the Centre and additional catering beyond one person is to be pre- paid at \$35 p/person one week prior to the conference – a meal voucher will be issued on the conference day*).
- A listing of trade exhibitors and their contact details will be posted on the ECTA website for two months following the conference.

Please note that internet access cannot be arranged for the trade displays.

2008 Conference Medium Exhibit Space - \$280 incl GST

A limited number of *medium* trade exhibit spaces will be available and will be allocated on a **first-in-first-served** basis and **at the discretion of ECTA** (eg for safety reasons). No space will be allocated until full payment is received. For only \$280 you will enjoy a 2m wide x 2m deep space to showcase your range of services and/or give away samples. All exhibit spaces will provide every opportunity for interaction between conference delegates and traders.

- Up to 2 x 1.8 metre trestle tables (*table cloths/covers are not provided*).
- Two chairs.
- Power to the exhibit area (***if requested by the exhibitor***).
- Backing space to 2 metres and will vary between brick wall, wall panel, divider or window depending on the final floor plan for the exhibition (*to be advised*).
- A 2008 Conference delegate list showing name, workplace location and email if supplied (*subject to the Conference Privacy Policy*).
- Catering for one representative for the day (*no food is to be brought into the Centre and additional catering beyond one person is to be pre- paid at \$35 p/person one week prior to the conference – a meal voucher will be issued on the conference day*).
- A listing of trade exhibitors and their contact details will be posted on the ECTA website for two months following the conference.

Please note that internet access cannot be arranged for the trade displays.

All trade exhibitors are encouraged to donate a product prize for the prize draws (*prizes are to be provided to ECTA during the display set-up*). This will assist in promoting your products/services further. Exhibitors' individual prize draws will not form part of the Conference proceedings (ie, they will not be drawn and announced by ECTA at the Conference).

ECTA's 2008 Conference & Trade Exhibition

General Information

The Annual ECTA Conference for 2008 will be held on **Saturday, 28 June** at John Paul College, Daisy Hill, Brisbane. It will attract over 500 early childhood professionals.

Dr John Joseph from Focus Education Australia will present the Keynote address at our 2008 Conference. Brain research presents an unprecedented opportunity to reflect on the vast array of practices that make up learning and teaching. More has been learnt about the functioning of the human brain in the last decade than in all the preceding centuries. This information when applied to our classroom practice affirms many elements which are taken for granted and challenges numerous others. John uses brain research to reflect on the vast array of practices that make up learning and teaching. Learning with the Brain in Mind focuses on this new research and how this new knowledge gained from research can improve learning and make the schooling experience more enjoyable, rewarding and satisfying for both educators and students. John Joseph has also presented to some of Australia's largest companies, Australia's Supreme Court and Federal Court Judges, and has presented keynotes at medical, legal and accountancy conferences. For more information please visit his website at www.focusededucation.com.au. This theme will be further extended on in a Masterclass to be held during the morning affording further opportunity to engage in a more detailed discussion of these issues.

There will also be two other Masterclasses and at least 15 other Workshops dealing with a range of professional and curriculum issues. Due to popular demand we are planning another exciting and interesting Lunch-Time Program for delegates to enjoy.

A trade exhibition, displaying a vast range of products and services available to assist early childhood professionals, will be showcased for the day in the Coleman Centre at John Paul College. The Coleman Centre will be used throughout the day for major presentations and for all catering.

Trade Display Times

Trade displays will run from registration at 7.30am until 3.00pm on Saturday, 28 June in the Coleman Centre.

Trade Display Set-Up

All exhibitors from the Brisbane and Gold Coast areas, and exhibitors with large and bulky items/equipment **must** set-up their display on Friday, 27 June between 5.00pm and 9.00pm. Security will be in attendance. Exhibitors from other areas may also set-up on the Friday between 5.00pm and 9.00pm, but may also do so on the Saturday morning between 6.00am and 7.00am. Venue security will monitor timing of unloading and will enforce removal of vehicles as soon as unloading is complete. Day-long parking will be available nearby.

Trade Display Pull-Down

Exhibitors will commence dismantling their displays after the conclusion of the lunchtime session. All displays must be clear of the venue by 4.30pm on 28 June 2008.

Exhibitor Conditions

- a) Products, services and signage must not infringe on agreements between ECTA and its sponsors.
- b) No advertising materials, banners or brochures are permitted outside your exhibition space.



- c) Please be aware of noise levels during presentations and excessive noise will not be permitted at any time.
- d) Practices that disadvantage other companies or detract from the conference may result in closure of your exhibit.
- e) Name badges will be issued to **all Trade Representatives** and must be worn at all times during the conference. These will be necessary for entry to the trader's meals area.

Insurance

ECTA has suitable Public Liability Insurance. It is a requirement of exhibiting at the ECTA 2008 Conference, that each exhibitor provides ECTA with a copy of their **Certificate of Currency**, which includes details of the underwriter, amount insured for, and period of insurance.

Liability for Exhibit Contents and Other Liability Issues

Whilst the organisers will provide reasonable security during the Conference, neither the conference committee members or John Paul College, nor any of their staff, employees, agents or other representatives shall be held responsible for any damage, loss, harm or injury however caused to the property of the exhibitor or the exhibitor's staff, employees, agents or other representatives, or to members of the public, nor to goods or other property sent off in transit to ECTA or The Coleman Centre (John Paul College) or remaining there after the Conference. Completion of the Exhibitors application form will be treated as confirmation of your acceptance of these stipulations.

Indemnity

Each exhibitor must agree to indemnify the organisers against damages to the Coleman Centre, John Paul College, Daisy Hill.

Cancellation Policy

Cancellations prior to 1 May 2008 will incur a fee of \$25. Cancellations between 1 May and 13 June will incur a fee of 50% of total paid. Cancellations received after 13 June will not be refunded.

Application to Exhibit and Payment

To apply for a trade display space, please complete and return the enclosed Application to Exhibit form with the prescribed fee. Remember, trade display spaces are allocated on a first-in-first-served basis. The closing date for acceptance of these applications will be **Monday 31 March 2008**. Your Trade Exhibit will be confirmed by Monday 28 April and a Tax Invoice will be issued to you.



Annual Conference - Saturday, 28 June 2008
John Paul College - Daisy Hill, Brisbane
SPONSORSHIP ACCEPTANCE FORM
(must be returned by Friday 29 February 2008 to obtain full benefits.)

Please complete details and forward with full payment to:
ECTA, PO Box 1029, New Farm Qld 4005
Fax: 07 3358 5881 Email: info@ecta.org.au
A Tax Invoice will be issued on receipt of this form

Company Name: _____

Address: _____

Telephone: _____ **Fax:** _____

Email: _____

Contact Person: _____ **Mobile:** _____

The above-mentioned organisation wishes to sponsor ECTA in 2008 in the following way:

- Platinum Sponsor @ \$2,200
- Supporting Sponsor @ \$880
- 2008 Conference Luncheon @ \$330
- 2008 Conference Wine & Cheese Function @ \$220
- 2008 Conference Satchel Insert @ \$110
- Donation of a Prize/s

(please describe)

- Discount to ECTA Conference delegates

(please describe)

Signed: _____ Date: _____

Position: _____



Annual Conference - Saturday, 28 June 2008
John Paul College - Daisy Hill, Brisbane
APPLICATION TO TRADE EXHIBIT
(must be returned by Monday 31 March 2008)

Please complete details and forward with full payment to:
ECTA, PO Box 1029, New Farm Qld 4005
Fax: 07 3358 5881 Email: info@ecta.org.au
A Tax Invoice will be issued once Trade Exhibit is confirmed.
NB. Cheques will be returned to unacceptable Trade Applicants.

Applicant: _____
(name of individual, company or organisation)

Registered Business Name: _____

ABN: _____ GST Registered (please circle): **YES NO**

Street Address: _____

Postal Address: _____

Contact Person: _____

Position Held: _____

Telephone: _____ **Mobile:** _____ **Fax:** _____

E-mail: _____

The above-mentioned organisation wishes to participate in the ECTA Conference in the following way(s):

Trade Exhibit: Large space (\$350) Medium space (\$280)

Requirements: Block Wall/Louvres & Power
 Screen and No Power
 Block Wall/ Louvres and No Power

Other: Satchel Insert (\$110)
 Promotional Discount to Conference Delegates (no charge)

Description of your Product or Service: _____

Nominate your Prize for the Prize Draw: _____

We acknowledge that we have read the Trade Exhibit Conditions and agree to such. We hereby agree to indemnify ECTA, its committee members, its contractors and John Paul College, Daisy Hill against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us at the exhibition venue during the move-in period, occupancy and move-out period. We also agreed to keep our exhibition space manned and operational and will not commence to remove or change any of the area until after the exhibition closes.

Attached is a copy of my Certificate of Currency which discloses my insurance details.

Name: _____ Signed : _____ Date: _____